



Friday, September 25th- Sunday, September 27th
Location: Virtual

New Sponsor Levels for Virtual Race

Ultra-Competitive - \$5,000

- 100 complimentary race registrations
- Prominent logo on race T-Shirt; sponsor can choose between back and sleeve placement
- Mention on race press release
- Dedicated social media promotion
- Featured name recognition on mass emails to FFO's database (11,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition in FFO's Annual Report and on Honor Board at FFO
- 50% discount on next year's sponsorship

Contender - \$2,500

- 50 complimentary race registrations
- Prominent logo on race T-Shirt
- Dedicated social media promotion
- Featured name recognition on mass emails to FFO's database (11,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition in FFO's Annual Report and on Honor Board at FFO
- 50% discount on next year's sponsorship

Challenger - \$1,250

- 25 complimentary race registrations
- Logo on race T-Shirt
- Social media mentions
- Inclusion of name on mass emails to FFO's database (11,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition in FFO's annual report

Resilience – \$500

- 10 complimentary race registrations
- Logo on race T-Shirt
- Social media mentions
- Inclusion of name on mass emails to FFO's database (11,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags

Endurance - \$250

- 5 complimentary race registrations
- Logo on race T-Shirt
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags

Caring Neighbor - \$100

- 2 complimentary race registrations
- Logo on race T-shirt
- Recognition on race website and publicity materials (signs, flyers)

Prize Sponsorship Opportunities – unlimited

- Recognition on race website and publicity materials (signs, flyers)
- Social media mentions

If you would like to become a sponsor or create a team, please contact Alison Padget at apadget@foodforothers.org or (703) 207-9173.